



To Those Seeking A True Recruiting Partner,

Aviv Clinics operates in a “niche market” when it comes to healthcare. In fact, we believe it is the future in a world being revolutionized by genetics, technology, and efforts to stave off aging. Our goal is to improve the aging process by increasing cognitive and physical performance in healthy aging adults. As we prepared to open our first clinic in North America, I knew it was imperative that we have quality physicians in place to the deliver a type of care never seen before.

Based on a referral from an experienced colleague in the physician recruitment world, Aviv chose to partner with The Medicus Firm. We had a very short timeline for Medicus to deliver and help us open our first clinic on time. Frankly, I wasn't sure they could do it. I've recruited physicians and I knew what I wanted would be unique and challenging to find. However, they did just that and our recruiter helped us position our opportunity in a competitive manner within the market and in turn we quickly generated quality candidates. Having signed two physicians prior to opening, we have shifted our focus to a third and preparing for the next location.

With this being a new type of care, we couldn't be more pleased with the level of service and expertise that was exhibited. Our team views The Medicus Firm as a long-term partner and we will continue to lean on them as our company grows.

I can say with the most confidence, regardless of what type of physician or setting you're recruiting, you should look no further than The Medicus Firm. They have demonstrated the ability to listen, adapt, and combine their relationships with hard work to deliver outstanding results...just as any leader on the Aviv Clinics team. If you have any questions about our experience, please contact me any time. If you're considering them, stop hesitating and give them a shot!

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